

May 1, 2017 - May 31, 2017

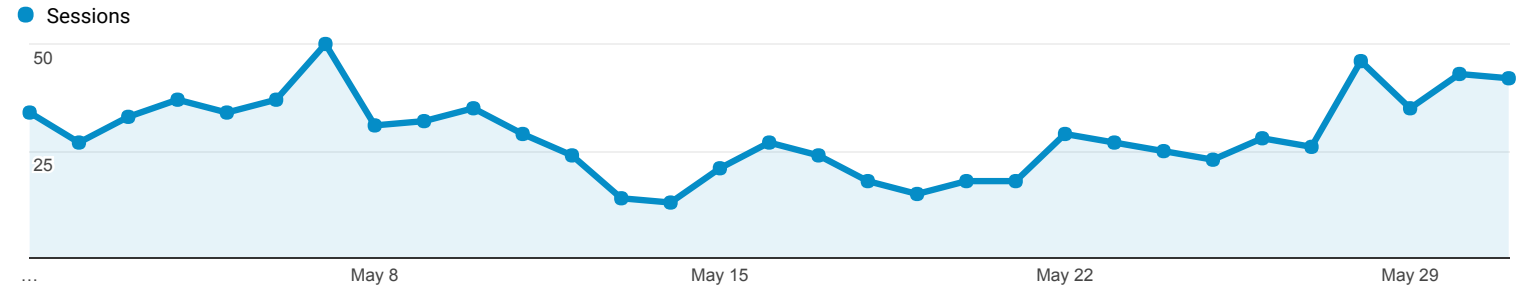
AdWords Campaigns

All

All Users
16.37% Sessions

Explorer

Summary



Campaign / Campaign ID	Acquisition				Behavior		Conversions <input type="text" value="eCommerce"/>		
	Clicks	Cost	CPC	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue
	784 % of Total: 100.00% (784)	A\$2,236.99 % of Total: 100.00% (A\$2,236.99)	A\$2.85 Avg for View: A\$2.85 (0.00%)	895 % of Total: 16.37% (5,468)	46.15% Avg for View: 46.93% (-1.67%)	3.62 Avg for View: 3.74 (-3.11%)	2.91% Avg for View: 2.19% (32.37%)	26 % of Total: 21.67% (120)	A\$6,351.00 % of Total: 18.37% (A\$34,569.00)
1. SuperBlindsMart Brand Search 2017 634578658	186 (23.72%)	A\$581.76 (26.01%)	A\$3.13	240 (26.82%)	28.33%	5.08	5.42%	13 (50.00%)	A\$2,781.00 (43.79%)
2. Venetian Blinds 394951248	134 (17.09%)	A\$455.67 (20.37%)	A\$3.40	151 (16.87%)	50.99%	2.72	1.99%	3 (11.54%)	A\$622.00 (9.79%)
3. Venetian Blinds Search 2017 825190442	123 (15.69%)	A\$470.82 (21.05%)	A\$3.83	134 (14.97%)	55.97%	2.98	2.99%	4 (15.38%)	A\$2,262.00 (35.62%)
4. Roller Blinds Search 2017 825262937	102 (13.01%)	A\$342.85 (15.33%)	A\$3.36	112 (12.51%)	31.25%	4.29	0.89%	1 (3.85%)	A\$0.00 (0.00%)
5. REMARKETING 203664168	93 (11.86%)	A\$93.60 (4.18%)	A\$1.01	108 (12.07%)	71.30%	1.97	0.00%	0 (0.00%)	A\$0.00 (0.00%)
6. Eyelet Curtains Search 2017 825728283	39 (4.97%)	A\$86.72 (3.88%)	A\$2.22	38 (4.25%)	50.00%	3.24	2.63%	1 (3.85%)	A\$56.00 (0.88%)
7. Remarketing All Visitors 838468493	33 (4.21%)	A\$15.14 (0.68%)	A\$0.46	32 (3.58%)	75.00%	1.62	0.00%	0 (0.00%)	A\$0.00 (0.00%)
8. Remarketing Custom Roller Blinds 838458428	28 (3.57%)	A\$11.60 (0.52%)	A\$0.41	21 (2.35%)	95.24%	1.52	0.00%	0 (0.00%)	A\$0.00 (0.00%)
9. Roman Blinds Search 2017 825338858	23 (2.93%)	A\$66.21 (2.96%)	A\$2.88	29 (3.24%)	27.59%	5.90	10.34%	3 (11.54%)	A\$630.00 (9.92%)
10. Vertical Blinds Search 2017 825307193	23 (2.93%)	A\$112.62 (5.03%)	A\$4.90	29 (3.24%)	34.48%	4.76	3.45%	1 (3.85%)	A\$0.00 (0.00%)

Rows 1 - 10 of 11